

DECLARATION

INVENTORSHIP IDENTIFICATION

As a below named inventor, I hereby declare that my residence, post office address and citizenship are as stated below, next to my name. I believe that I am the original, first and sole inventor (*if only one name is listed below*) or an original, first and joint inventor (*if plural names are listed below*) of the subject matter that is claimed, and for which a patent is sought on the invention entitled:

IDENTITY BLOCKING SERVICE FROM A WEB ADVERTISER

TITLE OF INVENTION

SPECIFICATION IDENTIFICATION

the specification of which:

- (a) is attached hereto.
- (b) was filed on December 19, 2000, as Serial No. 09/740,375
 and was amended on (if applicable).
- (c) was described and claimed in PCT International Application No. filed on
 and was amended on . (if applicable).

ACKNOWLEDGMENT OF REVIEW OF PAPERS AND DUTY OF CANDOR

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims as amended by any amendment referred to above.

I acknowledge the duty to disclose information, which is material to patentability as defined in 37, Code of Federal Regulations, § 1.56.

PRIORITY CLAIMS UNDER 35 U.S.C. § 119(a)-(d) (Prior Foreign/Pct Application(S) Filed Within 12 Months (6 Months For Design) Prior To This Application)

I hereby claim foreign priority benefits under Title 35, United States Code, § 119(a)-(d) or 365(b) of any foreign application(s) for patent or inventor's certificate(s) or 365(a) of any PCT international application(s) which designated at least one country other than the United States of America, listed below and have also identified below any foreign application(s) for patent or inventor's certificate(s) or any PCT international application(s) having a filing date before that of the application(s) of which priority is claimed.

Application Number	Country or PCT	Date Of Filing (Day, Month, Year)	Priority not Claimed	Certified Copy Attached?
			<input type="checkbox"/>	<input type="checkbox"/> YES <input type="checkbox"/> NO <input type="checkbox"/>

CLAIM FOR BENEFIT OF PRIOR U.S. PROVISIONAL APPLICATION(S) UNDER 35 U.S.C. § 119(e)

I hereby claim the benefit under Title 35, United States Code, § 119(e) of any United States provisional application(s) listed below:

Provisional Application Number	Filing Date

CLAIM FOR BENEFIT OF EARLIER US/PCT APPLICATION(S) UNDER 35 U.S.C. 120

(All Foreign Application(S), If Any, Filed More Than 12 Months
(6 Months For Design) Prior To This U.S. Application)

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s) or 365(c) PCT international application(s) designating the United States of America that is/are listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT international application(s) in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose information which is material to patentability as defined in 37, Code of Federal Regulations, § 1.56, which became available between the filing date of the prior application(s) and the national or PCT international filing date of this application.

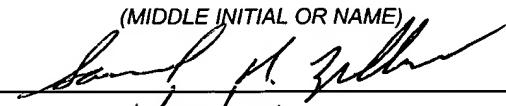
U.S Parent Application No.	PCT Parent Application No.	Date Of Filing (Day, Month, Year)	Parent Patent No. (If applicable)

DECLARATION

I hereby declare that my presentation of this paper constitutes a certification under 37 C.F.R § 10.18, which provides, in part, that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and that further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful statements may jeopardize the validity of the application and any patent issuing therefrom.

SIGNATURE(S)

Inventor(s)

Samuel (GIVEN NAME)	N. (MIDDLE INITIAL OR NAME)	Zellner FAMILY (OR LAST NAME)
Inventor's signature		
Date	4/13/01	Country of Citizenship USA
Residence	Dunwoody, GA 30338	
Post Office Address	2350 Fenhurst Place, Dunwoody, GA 30338	

Mark (GIVEN NAME)	J. (MIDDLE INITIAL OR NAME)	Enzmann FAMILY (OR LAST NAME)
Inventor's signature		
Date	Country of Citizenship USA	
Residence	Roswell, GA 30076	
Post Office Address:	205 Sailwind Court, Roswell, GA 30076	

Robert (GIVEN NAME)	T. (MIDDLE INITIAL OR NAME)	Moton, Jr. FAMILY (OR LAST NAME)
Inventor's signature		
Date	Country of Citizenship USA	
Residence	Alpharetta, GA 30004	
Post Office Address:	12105 North Hickory Trace, Alpharetta, GA 30004	

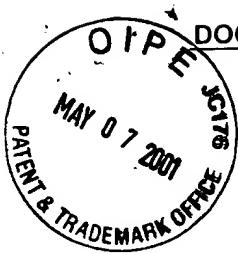
Signature by administrator(trix), or legal representative for deceased or incapacitated inventor.
Number of pages added _____.

Signature for inventor who refuses to sign or cannot be reached by person authorized under
 37 CFR 1.47. *Number of pages added _____.*

Added page for signature by one joint inventor on behalf of deceased inventor(s) where legal
 representative cannot be appointed in time. (37 CFR 1.47) *Number of pages added _____.*

Authorization of attorney(s) to accept and follow instructions from representative.

This declaration ends with this page.



DECLARATION

INVENTORSHIP IDENTIFICATION

As a below named inventor, I hereby declare that my residence, post office address and citizenship are as stated below, next to my name. I believe that I am the original, first and sole inventor (*if only one name is listed below*) or an original, first and joint inventor (*if plural names are listed below*) of the subject matter that is claimed, and for which a patent is sought on the invention entitled:

IDENTITY BLOCKING SERVICE FROM A WEB ADVERTISER

TITLE OF INVENTION

SPECIFICATION IDENTIFICATION

the specification of which:

- (a) is attached hereto.
- (b) was filed on December 19, 2000, as Serial No. 09/740,375
 and was amended on (if applicable).
- (c) was described and claimed in PCT International Application No. filed on
 and was amended on . (if applicable).

ACKNOWLEDGMENT OF REVIEW OF PAPERS AND DUTY OF CANDOR

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims as amended by any amendment referred to above.

I acknowledge the duty to disclose information, which is material to patentability as defined in 37, Code of Federal Regulations, § 1.56.

PRIORITY CLAIMS UNDER 35 U.S.C. § 119(a)-(d) (Prior Foreign/Pct Application(S) Filed Within 12 Months (6 Months For Design) Prior To This Application)

I hereby claim foreign priority benefits under Title 35, United States Code, § 119(a)-(d) or 365(b) of any foreign application(s) for patent or inventor's certificate(s) or 365(a) of any PCT international application(s) which designated at least one country other than the United States of America, listed below and have also identified below any foreign application(s) for patent or inventor's certificate(s) or any PCT international application(s) having a filing date before that of the application(s) of which priority is claimed.

Application Number	Country or PCT	Date Of Filing (Day, Month, Year)	Priority not Claimed	Certified Copy Attached?
			<input type="checkbox"/>	<input type="checkbox"/> YES <input type="checkbox"/> NO <input type="checkbox"/>

CLAIM FOR BENEFIT OF PRIOR U.S. PROVISIONAL APPLICATION(S) UNDER 35 U.S.C. § 119(e)

I hereby claim the benefit under Title 35, United States Code, § 119(e) of any United States provisional application(s) listed below:

Provisional Application Number	Filing Date

CLAIM FOR BENEFIT OF EARLIER US/PCT APPLICATION(S) UNDER 35 U.S.C. 120

(All Foreign Application(S), *If Any*, Filed More Than 12 Months
(6 Months For Design) Prior To This U.S. Application)

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s) or 365(c) PCT international application(s) designating the United States of America that is/are listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT international application(s) in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose information which is material to patentability as defined in 37, Code of Federal Regulations, § 1.56, which became available between the filing date of the prior application(s) and the national or PCT international filing date of this application.

U.S Parent Application No.	PCT Parent Application No.	Date Of Filing (Day, Month, Year)	Parent Patent No. (<i>If applicable</i>)

DECLARATION

I hereby declare that my presentation of this paper constitutes a certification under 37 C.F.R § 10.18, which provides, in part, that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and that further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful statements may jeopardize the validity of the application and any patent issuing therefrom.

SIGNATURE(S)

Inventor(s)

Samuel (GIVEN NAME)	N. (MIDDLE INITIAL OR NAME)	Zellner FAMILY (OR LAST NAME)
------------------------	--------------------------------	----------------------------------

Inventor's signature _____

Date _____ Country of Citizenship _____ USA

Residence _____ Dunwoody, GA 30338

Post Office Address: _____ 2350 Fenhurst Place, Dunwoody, GA 30338

Mark (GIVEN NAME)	J. (MIDDLE INITIAL OR NAME)	Enzmann FAMILY (OR LAST NAME)
----------------------	--------------------------------	----------------------------------

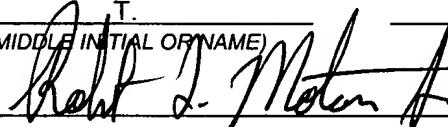
Inventor's signature _____

Date _____ Country of Citizenship _____ USA

Residence _____ Roswell, GA 30076

Post Office Address: _____ 205 Sailwind Court, Roswell, GA 30076

Robert (GIVEN NAME)	T. (MIDDLE INITIAL OR NAME)	Moton, Jr. FAMILY (OR LAST NAME)
------------------------	--------------------------------	-------------------------------------

Inventor's signature _____ 

Date 4/16/01 Country of Citizenship _____ USA

Residence _____ Alpharetta, GA 30004

Post Office Address: _____ 12105 North Hickory Trace, Alpharetta, GA 30004

Signature by administrator(trix), or legal representative for deceased or incapacitated inventor.

Number of pages added _____.

Signature for inventor who refuses to sign or cannot be reached by person authorized under

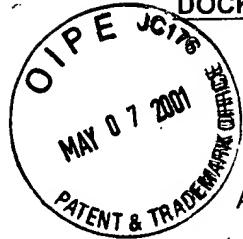
37 CFR 1.47. Number of pages added _____.

Added page for signature by one joint inventor on behalf of deceased inventor(s) where legal representative cannot be appointed in time. (37 CFR 1.47) Number of pages added _____

Authorization of attorney(s) to accept and follow instructions from representative.



This declaration ends with this page.



DECLARATION

INVENTORSHIP IDENTIFICATION

As a below named inventor, I hereby declare that my residence, post office address and citizenship are as stated below, next to my name. I believe that I am the original, first and sole inventor (*if only one name is listed below*) or an original, first and joint inventor (*if plural names are listed below*) of the subject matter that is claimed, and for which a patent is sought on the invention entitled:

IDENTITY BLOCKING SERVICE FROM A WEB ADVERTISER

TITLE OF INVENTION

SPECIFICATION IDENTIFICATION

the specification of which:

- (a) is attached hereto.
- (b) was filed on December 19, 2000, as Serial No. 09/740,375
 and was amended on (if applicable).
- (c) was described and claimed in PCT International Application No. filed on
 and was amended on . *(if applicable)*.

ACKNOWLEDGMENT OF REVIEW OF PAPERS AND DUTY OF CANDOR

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims as amended by any amendment referred to above.

I acknowledge the duty to disclose information, which is material to patentability as defined in 37, Code of Federal Regulations, § 1.56.

PRIORITY CLAIMS UNDER 35 U.S.C. § 119(a)-(d) (Prior Foreign/Pct Application(S) Filed Within 12 Months (6 Months For Design) Prior To This Application)

I hereby claim foreign priority benefits under Title 35, United States Code, § 119(a)-(d) or 365(b) of any foreign application(s) for patent or inventor's certificate(s) or 365(a) of any PCT international application(s) which designated at least one country other than the United States of America, listed below and have also identified below any foreign application(s) for patent or inventor's certificate(s) or any PCT international application(s) having a filing date before that of the application(s) of which priority is claimed.

Application Number	Country or PCT	Date Of Filing (Day, Month, Year)	Priority not Claimed	Certified Copy Attached?
			<input type="checkbox"/>	<input type="checkbox"/> YES <input type="checkbox"/> NO <input type="checkbox"/>

CLAIM FOR BENEFIT OF PRIOR U.S. PROVISIONAL APPLICATION(S) UNDER 35 U.S.C. § 119(e)

I hereby claim the benefit under Title 35, United States Code, § 119(e) of any United States provisional application(s) listed below:

Provisional Application Number	Filing Date

CLAIM FOR BENEFIT OF EARLIER US/PCT APPLICATION(S) UNDER 35 U.S.C. 120

(All Foreign Application(S), If Any, Filed More Than 12 Months
(6 Months For Design) Prior To This U.S. Application)

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s) or 365(c) PCT international application(s) designating the United States of America that is/are listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT international application(s) in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose information which is material to patentability as defined in 37, Code of Federal Regulations, § 1.56, which became available between the filing date of the prior application(s) and the national or PCT international filing date of this application.

U.S Parent Application No.	PCT Parent Application No.	Date Of Filing (Day, Month, Year)	Parent Patent No. (If applicable)

DECLARATION

I hereby declare that my presentation of this paper constitutes a certification under 37 C.F.R § 10.18, which provides, in part, that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and that further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful statements may jeopardize the validity of the application and any patent issuing therefrom.

SIGNATURE(S)

Inventor(s)

Samuel	N.	Zellner
(GIVEN NAME)	(MIDDLE INITIAL OR NAME)	FAMILY (OR LAST NAME)

Inventor's signature _____

Date _____ Country of Citizenship _____ USA

Residence _____ Dunwoody, GA 30338

Post Office Address: 2350 Fenhurst Place, Dunwoody, GA 30338

Mark	J.	Enzmann
(GIVEN NAME)	(MIDDLE INITIAL OR NAME)	FAMILY (OR LAST NAME)

Inventor's signature 

Date 1-9-01 Country of Citizenship USA

Residence Roswell, GA 30076

Post Office Address: 205 Sailwind Court, Roswell, GA 30076

Robert	T.	Moton, Jr.
(GIVEN NAME)	(MIDDLE INITIAL OR NAME)	FAMILY (OR LAST NAME)

Inventor's signature _____

Date _____ Country of Citizenship USA

Residence Alpharetta, GA 30004

Post Office Address: 12105 North Hickory Trace, Alpharetta, GA 30004

Signature by administrator(trix), or legal representative for deceased or incapacitated inventor.

Number of pages added _____.

Signature for inventor who refuses to sign or cannot be reached by person authorized under

37 CFR 1.47. Number of pages added _____.

Added page for signature by one joint inventor on behalf of deceased inventor(s) where legal representative cannot be appointed in time. (37 CFR 1.47) Number of pages added _____

Authorization of attorney(s) to accept and follow instructions from representative.



This declaration ends with this page.

O I P E

Practitioner's Docket No. 00382

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

MAY 07 2001
In re application of: Zellner et al.

Application No.: 09/740,375

Filed: December 19, 2000

For: IDENTITY BLOCKING SERVICE FROM A WEB ADVERTISER

Commissioner for Patents
Washington, DC 20231

**STATEMENT BY PRACTITIONER THAT APPLICATION FILED IN PTO
IS THE ONE INVENTOR EXECUTED BY SIGNING DECLARATION**

NOTE: This form is to be used when the declaration only indicates the name(s) of the inventor(s) and the title of the invention. Notice of September 12, 1983, 1035 O.G. 3.

I,

Jonathan C. Parks

Name of Practitioner

Kirkpatrick & Lockhart LLP

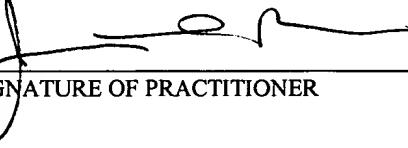
P.O. Address

Henry W. Oliver Building, 535 Smithfield Street, Pittsburgh, Pennsylvania 15222-2312

Reg. No. 40,120

Tel. No. (412) 355-6288

state I am the registered practitioner for this application and the application identified above is the application that the inventor(s) executed by signing the declaration that is being submitted herewith.


SIGNATURE OF PRACTITIONER

Customer No.:

CERTIFICATE OF MAILING/TRANSMISSION (37 C.F.R. 1.8a)

I hereby certify that this correspondence is, on the date shown below, being:

MAILING

FACSIMILE

deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

transmitted by facsimile to the Patent and Trademark Office.

Date: _____

Signature _____

(type or print name of person certifying)

(Statement by Practitioner That Application Filed in PTO is the One Inventor Executed by Signing Declaration

[5-10])



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
37 C.F.R. § 3.73(b) Statement

Applicants: Zellner et al.

For **IDENTITY BLOCKING SERVICE FROM A WEB ADVERTISER**

Serial No.: 09/740,375 Filed: December 19, 2000

BellSouth Intellectual Property Corporation (a Delaware corporation) is the assignee of the entire right, title and interest in the patent identified above by virtue of either:

A. An assignment from the inventor(s) of the **patent application** identified above. The assignment was recorded in the United States Patent and Trademark Office on _____ at Reel____, Frame _____, or for which a copy thereof is attached.

OR

B. A chain of title from the inventor(s) of the patent application identified above to the current assignee as shown below:

1. From _____ To: _____

The document was recorded in the United States Patent and Trademark Office on _____ at Reel __, Frame _____, or for which a copy thereof is attached.

Copies of assignments or other documents in the chain of title are attached.

The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the assignee.

Power Of Attorney

I hereby revoke all previous powers of attorney, if any, and appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith:

Michael G. Biro	Reg. No. 46,556	James R. Kyper,	Reg. No. 27,346
Roberto Capriotti	Reg. No. 46,599	Michael D. Lazzara,	Reg. No. 41,142
Maria Comninou	Reg. No. 44,626	Mark R. Leslie,	Reg. No. 36,360
George D. Dickos,	Reg. No. 30,048	Franklin B. Molin,	Reg. No. 37,397
Thomas J. Edgington,	Reg. No. 34,324	Robert A. Muha,	Reg. No. 44,249
Christine R. Ethridge,	Reg. No. 30,557	Donald R. Palladino	Reg. No. 46,976
Jesse A. Hirshman,	Reg. No. 40,016	Jonathan C. Parks,	Reg. No. 40,120
James M. Joyce,	Reg. No. 43,700	Bernard G. Pike	Reg. No. 46,993
Mark G. Knedeisen,	Reg. No. 42,747	Benjamin T. Queen, II	Reg. No. 41,260
William E. Kuss,	Reg. No. 41,919	David Schramm	Reg. No. 41,295
		Robert D. Yeager	Reg. No. 25,047

Please Direct All Correspondence to: Jonathan C. Parks, Esquire
Kirkpatrick & Lockhart, LLP
Henry W. Oliver Building
535 Smithfield Street
Pittsburgh, PA 15222-2312

Declaration

I hereby declare that my presentation of this paper constitutes a certification under 37 C.F.R § 10.18, which provides, in part, that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and that further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful statements may jeopardize the validity of the application and any patent issuing therefrom.

Date

April 10, 2001

Signature

Jacqueline Gregorski

Name

Jacqueline Gregorski

Title

Vice-President-BellSouth Intellectual Property Corporation

For: U.S. and/or Foreign Rights
For: U.S. Application or
 U.S. Provisional Application
For: U.S. Patent
For: PCT Application
By: Multiple Inventors

ASSIGNMENT OF INVENTION (MULTIPLE INVENTORS)

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNORS (Inventors):

Samuel N. Zellner
(type or print name of inventors)

2350 Fenhurst Place
Dunwoody, GA 30338 USA
Address Nationality

Mark J. Enzmann

205 Sailwind Court
Roswell, GA 30076 USA

Robert T. Moton, Jr.

12105 North Hickory Trace
Alpharetta, GA 30004 USA

hereby sells, assigns and transfers to

ASSIGNEE:

BellSouth Intellectual Property Corporation
(type or print name of ASSIGNEE)

824 Market Street, Suite 510
Address

(a Delaware corporation)
Nationality

Wilmington, DE 19801

and the successors, assigns and legal representatives of the ASSIGNEE

(complete one of the following)

the entire right, title and interest

an undivided _____ percent (____%) interest for the United States and its territorial possessions

(check the following box, if foreign rights are also to be assigned)

and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled: **IDENTITY BLOCKING SERVICE FROM A WEB ADVERTISER**

(check and complete (a), (b), (c), (d), (e), (f) or (g))

and which is found in

(a) U.S. patent application executed on even date herewith

(b) U.S. patent application executed on _____

(c) U.S. provisional application naming the above inventor(s) for the above-entitled invention

Express mail label no.: _____

Mailed: _____

To comply with 37 CFR 3.21 for recordal of this assignment, I, an ASSIGNOR signing below, hereby authorize and request my attorney to insert below the filing date and application number when they become known.

(d) U.S. application no.: 09/740,375 filed on December 19, 2000

(e) International application no. PCT / _____ / _____
filed on _____

(f) U.S. patent no. _____ issued _____

A change of address to which correspondence is to be sent regarding patent maintenance fees is being sent separately.

(also check (g), if foreign application(s) is also being assigned)

(g) and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, We have hereunto set hand and seal this 4-09-01
Date of signing

WARNING: The date of signing must be the same as the date of execution of the application, if item (a) was checked above.

Samuel N. Zellner
(type name of Inventor)

Mark J. Enzmann

Robert T. Moton, Jr.

Signature of INVENTOR



Notarization or Legalization Page Added.

NOTE: No witnessing, notarization or legalization is necessary. If the assignment is notarized or legalized, then it will only be prima facie evidence of execution. 35 USC 261. Use next page if notarization is desired.

For: U.S. and/or Foreign Rights
For: U.S. Application or
 U.S. Provisional Application
For: U.S. Patent
For: PCT Application
By: Multiple Inventors

ASSIGNMENT OF INVENTION (MULTIPLE INVENTORS)

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNORS (Inventors):

Samuel N. Zellner
(type or print name of inventors)

2350 Fenhurst Place
Dunwoody, GA 30338 USA
Address Nationality

Mark J. Enzmann

205 Sailwind Court
Roswell, GA 30076

Robert T. Moton, Jr.

12105 North Hickory Trace
Alpharetta, GA 30004 USA

hereby sells, assigns and transfers to

ASSIGNEE:

BellSouth Intellectual Property Corporation
(type or print name of ASSIGNEE)

824 Market Street, Suite 510
Address

(a Delaware corporation)
Nationality

Wilmington, DE 19801

and the successors, assigns and legal representatives of the ASSIGNEE

(complete one of the following)

the entire right, title and interest

an undivided _____ percent (____%) interest for the United States and its territorial possessions

(check the following box, if foreign rights are also to be assigned)

and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled: **IDENTITY BLOCKING SERVICE FROM A WEB ADVERTISER**

(check and complete (a), (b), (c), (d), (e), (f) or (g))

and which is found in

(a) U.S. patent application executed on even date herewith

(b) U.S. patent application executed on _____

(c) U.S. provisional application naming the above inventor(s) for the above-entitled invention

Express mail label no.: _____

Mailed: _____

To comply with 37 CFR 3.21 for recordal of this assignment, I, an ASSIGNOR signing below, hereby authorize and request my attorney to insert below the filing date and application number when they become known.

(d) U.S. application no.: 09/740,375 filed on December 19, 2000

(e) International application no. PCT / _____ / _____
filed on _____

(f) U.S. patent no. _____ issued _____

A change of address to which correspondence is to be sent regarding patent maintenance fees is being sent separately.

(also check (g), if foreign application(s) is also being assigned)

(g) and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, We have hereunto set hand and seal this

4/16/01

Date of signing

WARNING: The date of signing must be the same as the date of execution of the application, if item (a) was checked above.

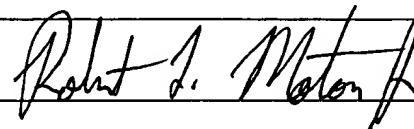
Samuel N. Zellner

(type name of Inventor)

Mark J. Enzmann

Robert T. Moton, Jr.

Signature of INVENTOR



Notarization or Legalization Page Added.

NOTE: No witnessing, notarization or legalization is necessary. If the assignment is notarized or legalized, then it will only be prima facie evidence of execution. 35 USC 261. Use next page if notarization is desired.

Attorney's Docket No. 00382

PATENT

For: U.S. and/or Foreign Rights
For: U.S. Application or
 U.S. Provisional Application
For: U.S. Patent
For: PCT Application
By: Multiple Inventors

ASSIGNMENT OF INVENTION (MULTIPLE INVENTORS)

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNORS (Inventors):

Samuel N. Zellner
(type or print name of inventors)

2350 Fenhurst Place
Dunwoody, GA 30338

Mark J. Enzmann

205 Sailwind Court
Roswell, GA 30076 USA

Robert T. Moton, Jr.

12105 North Hickory Trace
Alpharetta, GA 30004 USA

hereby sells, assigns and transfers to

ASSIGNEE:

BellSouth Intellectual Property Corporation
(type or print name of ASSIGNEE)

824 Market Street, Suite 510
Address

(a Delaware corporation)
Nationality

Wilmington, DE 19801

and the successors, assigns and legal representatives of the ASSIGNEE

(complete one of the following)

the entire right, title and interest

an undivided _____ percent (____%) interest for the United States and its territorial possessions

(check the following box, if foreign rights are also to be assigned)

and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled: **IDENTITY BLOCKING SERVICE FROM A WEB ADVERTISER**

(check and complete (a), (b), (c), (d), (e), (f) or (g))

and which is found in

(a) U.S. patent application executed on even date herewith

(b) U.S. patent application executed on _____

(c) U.S. provisional application naming the above inventor(s) for the above-entitled invention

Express mail label no.: _____

Mailed: _____

To comply with 37 CFR 3.21 for recordal of this assignment, I, an ASSIGNOR signing below, hereby authorize and request my attorney to insert below the filing date and application number when they become known.

(d) U.S. application no.: 09/740,375 filed on December 19, 2000

(e) International application no. PCT / _____ / _____
filed on _____

(f) U.S. patent no. _____ issued _____

A change of address to which correspondence is to be sent regarding patent maintenance fees is being sent separately.

(also check (g), if foreign application(s) is also being assigned)

(g) and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, We have hereunto set hand and seal this

4/18/01

Date of signing

WARNING: The date of signing must be the same as the date of execution of the application, if item (a) was checked above.

Samuel N. Zellner

(type name of Inventor)


Signature of INVENTOR

Mark J. Enzmann

Robert T. Moton, Jr.

Notarization or Legalization Page Added.

NOTE: No witnessing, notarization or legalization is necessary. If the assignment is notarized or legalized, then it will only be prima facie evidence of execution. 35 USC 261. Use next page if notarization is desired.